

# AMANDA JANE CUNNINGHAM

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## OBJECTIVE

A self-motivated, highly organized individual who is prepared with a toolbox of skills and the ability to acquire new skills, my experience has allowed me to perform under tight deadlines and work in a team at a fast pace towards a finished and polished project. An upbeat person, encouraging others, and always working towards the solution of a wicked problem, I am a facilitator of creative thinking and the link between technology, design, management, and marketing. I have the ability to talk design to anyone in multiple ways. It is a long continuous comprehensive enterprise on all levels of business performance.

## EDUCATION

Savannah College of Art and Design – May 30, 2009  
Masters of Arts: Design Management  
GPA: 4.0

Savannah College of Art and Design – March 13, 2008  
Bachelors of Fine Arts: Sequential Art  
Minor: Storyboarding  
GPA: 3.6

## COMPUTER APPLICATIONS

Proficient in Windows and Mac versions

*Microsoft Office Suite	*Quark	*Adobe Illustrator	*Flash Meeting	*Social Networks
*Office Outlook	*Adobe Photoshop	*Adobe InDesign	*Skype	*IMAP Crawler
<i>Familiar with</i>				
*Maya	*Condor	*ProTools	*Final Cut Pro	*Adobe Flash

## WORK EXPERIENCE AND INTERSHIPS

*SCAD Student Representative, Savannah, GA – September 2006 – May 2009*

- Host for perspective students, high school counselors, and VIP guests
- Lead recruiting discussions with perspective students
- Initiate and maintain students records in Recruitment Plus
- Student leader for SCAD events

*Room Resolutions Inc., Colorado Springs, CO – Current*

- Logo Design, Website Design, Business Cards, Invitations
- Artwork for households

*SCAD Student Ambassador, Savannah, GA – September 2004 – May 2008*

- Secretary (2yrs)
- Interview new Ambassadors
- Train new Ambassadors
- Volunteer for special events
- SCAD Days – College Open House

*Association of Student Advancement Programs - 2008 District 3 Conference Chair*

- Location, Savannah, GA
- Scheduling, Delegate committees Budgeting, Guest Speakers, Decorations, Sessions

*Cukjati Design and Advertising, Colorado Springs, CO - Summer 2005*

- Worked directly under the supervision of the president and artistic director
- Assigned to independently develop designs for presentations to key clients
- Produced winning designs for new logos and ad campaigns for three national clients after carefully researching the clients' business, style and successes
- Organized production files for legacy and current clients
- Taught staff members the newest version design software applications

## TOOL BOX SKILLS

### Design Management MA Final Project – Spring 2009

- How does a Design Manager, through observing, analyzing, and theorizing, see the social revolution and converging of cultures to be used “for good?”
- My focus was on our development ages and how we are continuously growing and where we have come to now. I also directed my studies to the new social network microblog, Twitter.

### Disney Imagineering Case Study – Spring 2009

- As a personal interest I wanted to dig deep into the creations of theme parks and what really makes the attraction. I also assisted in creating a new syllabus for a class to be taught in the Sequential Art department on them park design.

### SCAD Innovation Class – Fall 2008

- What is an innovation? It is not an invention. An innovation is the product or process that embodies an invention in a form by which it can be utilized. Innovation brings value to a product and making it both usable and needed.
  - Herty – We as a team collaborated creating a vision for a Greater Savannah creative cluster
  - Wii – I conducted a case study on the Wii game console as a successful innovation

### SCAD Collaboration at a Distance – Fall 2008

- For 9 months I collaborated with a team of 6 from around the globe. We chose to study social networking in an online sports betting forum. Our ultimate goal was to CoolHunt (predict) the winner of the 2009 NFL Super bowl. Not only were we successful but we were also accepted to present our unique process and data at the INSNA Sunbelt Conference held in San Diego, CA March 2009. Prior to our team project we were also introduced to the COIN concept, collaborative online interacting networks. From this experience I have moved forward in more social network research.
- Program Use: Condor, IMAP Crawler, Galaxy Advisor, Touch Graph
- Collaborating with universities around the globe:
  - University of Cologne
  - University of Cologne, Helsinki
  - MIT

### SCAD Sustainable Design – Summer 2008

- In efforts to understand sustainability and sustainable design we worked with a local business owner in Savannah, The Trustees Garden and Farmer D Organics to build a more sustainable Savannah. My team focused on a visual representation that would be made from recycled materials and allow the Savannah community to build together.

### SCAD Innovation Class – Summer 2008

- One of my first opportunities to direct my own team. We were asked by Kicker Car Audio to design personal listening devices, headphones. The car audio industry is it a plateau and they also wanted a strategic plan on how to move forward. I directed a team of designers and also helped develop a new game plan and brand extension for Kicker. They are in motion to push these ideas forward today.

### Savannah Film Festival – 2005, 2006, 2007, 2008

- Workshops
  - Kodak – Stop by and Shoot – using a 35mm camera
- Discussions/Lectures
- Director and Production Networking

### SCAD Comics Art Forum – 2005, 2006, 2007, 2008

### Japan Off Campus Program – December 2007

- Studies in Japanese art, design, technologies, and architectures

### LA Off Campus Program – March 2007

- Entertainment industry studies, mentoring and networking hosted by game development and film studios

### Australia Off Campus Program – December 2006

- Sydney and Melbourne based studies in Culture, and Art Style and History

## **PERSONAL ACHIEVMENTS**

- SCAD Fellowship
- SCAD Artistic Merit Scholarship
- SCAD Crew Team 2004-2005
- Who's Who Among America High School Students 2001 – 2004
- Congressional Youth Leadership Council 2003
- National Honor Society and National Honor Roll 2002-2004
- United States Junior Olympic Ice Dancer, U.S. National Skating Team Member
- Pacific Regional Synchronized Skating GOLD medalist 2000 - 2003
- United States Synchronized Skating Nationals, 2000-2003
- United States Figure Skating Association 1990-present